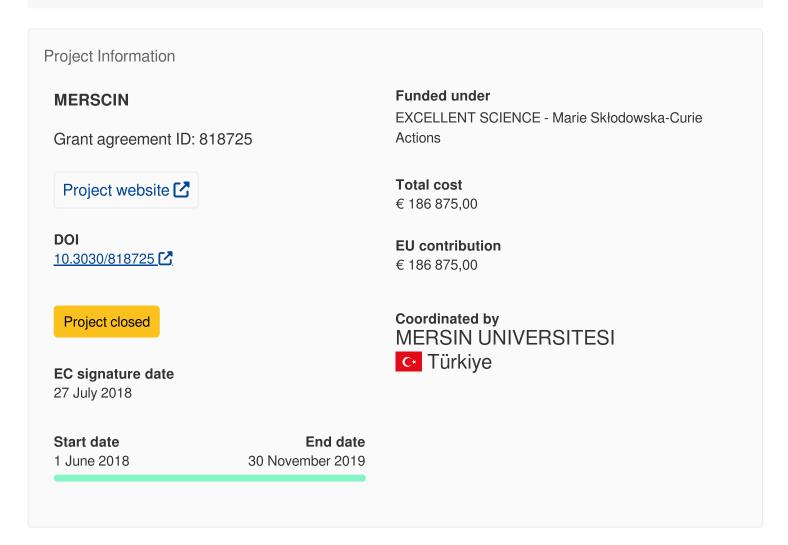


## INTERNATIONAL MERSIN SCIENCE NIGHT

### Reporting



## Periodic Reporting for period 2 - MERSCIN (INTERNATIONAL MERSIN SCIENCE NIGHT)

**Reporting period:** 2019-03-01 to 2019-11-30

### Summary of the context and overall objectives of the project

Explanation of the work carried out by the beneficiaries and Overview of the progress

Objectives

MERSCIN (Mersin Science Night) aims to familiarize the general public with the work of researchers and scientists, towards a better recognition of research amongst ordinary people and to actively encourage young people to consider science as a profession. The specific objectives of the project are:

- o To present striking results of the work of researchers that may have a direct or indirect impact on society for better recognition of science by the general public;
- o To bring researchers and members of the public together, whilst also involving figures of the highest public authorities and major business corporations of Mersin towards societal and economic development;
- o To attract children and youth to science through a rich mix of stimulating interactive activities incorporating fun, competition, creativity and education as well as through personal interactions with active researchers as role models.
- o To convey to the public the importance of protecting the environment based on local scientific studies.
- o Introduction of cultural heritage concept; formation of an awareness regarding the cultural heritage in Turkey and EU.
- o The awareness-forming campaign is to establish an awareness for the culture, languages, aims and goals of EU, and its endeavours towards the progression of science through the publicity of EU via the Night and Dissemination Activities
- Messages to be conveyed
- o "Researchers are amongst us";
- o "Science is everywhere and for everyone";

## Work performed from the beginning of the project to the end of the period covered by the report and main results achieved so far

- The results regarding the implementation of the activities of Researchers' Night on 28 SEPTEMBER 2018;
- o International (5 Continents 16 Countries 34 Researchers), National (34 cities- 48 Institution 96 Researchers), Local (3 Universities 16 Institute 128 Researchers and Experts), (168 Schools 395 Students (Secondary school High school)- 140 Teachers), 124 Workshops 212 Project Exhibition Mind/Intelligence Games Competition, Science Shows Deep Space Observation via a Telescope, Sports Games
- o 28676 persons participated in the activities as a visitor. It is estimated that around 300.000 local residents of Mersin were accessed. merscin.org Website was visited by 17.000 persons. Local news number is 38, national news number is 9 and international news number is 3.
- Activities during the Researchers' Night on 28 SEPTEMBER 2018
- \* PHYSICS,31 activities; BIOLOGY AND ENVIRONMENT, 26 activities; MARINE SCIENCE 11 activities; HEALTH 11 activities; GEOLOGY 6 activities; DESIGN AND CONSTRUCTION 26 activities; MATHEMATICS 7 activities; INFORMATION TECHNOLOGIES 6 activities; ORIENTEERING 1 activity INTELLIGENCE GAMES COMPETITION 3 activities; MEDIA LITERACY

AND EDUCATION 5 activities; MUSIC AND DANCE EDUCATION 4 activities; FOREIGN LANGUAGE EDUCATION 6 activities; EXHIBITIONS 6 activities.

- The results regarding the implementation of the activities of Researchers' Night on 27 SEPTEMBER 2019
- o International (2 Continents 5 Countries 15 Researchers), National (11 Universities 12 Institution 58 Researchers), Local (2 Universities 30 Institution 190 Researchers and Experts, 40 Schools 85 Students (Secondary school High school)- 40 Teachers), 146 Workshops 40 Project Exhibition Mind/Intelligence Games Competition, Simulations, Science Shows Deep Space Observation via a Telescope, Sports Games Paragliding Show and more.
- o The activity took place in a single venue; the number of attended people are, 20.313 people on 27 September, 22.963 people during 28-29 September 2019 following days after European Researcher's Night, 4th International Mersin Science Festival within the scope of TUBITAK 4007 was carried out. 43.276 people have attended in total.
- Activities during the Researchers' Night on 27 SEPTEMBER 2019
  o PHYSICS,26 activities; BIOLOGY AND ENVIRONMENT, 25 activities; MARINE SCIENCE 8
  activities; CHEMISTRY 16 activities; HEALTH and SPORTS 28 activities; GEOLOGY and
  GEOGRAPHY 4 activities; LAW and SOCIAL SCIENCES 8 activities; ART, DESIGN AND
  CONSTRUCTION 16 activities; MATHEMATICS 4 activities; INFORMATION TECHNOLOGIES 13
  activities; ORIENTEERING 1 activity INTELLIGENCE GAMES COMPETITION 6 activities; MEDIA
  LITERACY AND EDUCATION 8 activities; PSYCHOLOGY 4 activities; FOREIGN LANGUAGE
  EDUCATION 4 activities; SIMULATIONS 5 activities; EXHIBITIONS 3 activities.

European corners has been placed in both Researcher's Night activities;

- o Located at the entrance of the CNR-Expo;
- o Alan Craig who is Head of Sector for MSCA COFUND & NIGHT at European Commission Research Executive Agency (REA) made an opening speech to start the event. (2019)
- o Presence of at least 2 permanent employees from the Turkish National Agency (TUBITAK NATIONAL CONTACT POINT Personnel) and Mersin University Foreign Relations Department to answer the questions of the participant about EU policies and programmes;
- o Brochures, booklets and information papers which were sent from Brussels was hand out to all visitors.

# Progress beyond the state of the art and expected potential impact (including the socio-economic impact and the wider societal implications of the project so far)

Impact Assessment Work Package of 28 SEPTEMBER 2018 Researchers' Night o Structured questionnaires (in Turkish, in Arabic and English): simple questions, demographic data, educational level, as well as the following questions: (Do you know European Researches Night? Have you heard about European Researches Night? How did you hear of it? How do you find information process?), Information on the number of attendees, typology of attendees (age, gender,

occupation, background, participation in activities, ..), rating of individual actions and the overall event, number of hits on a website, number of friends and followers on social networks, number of promotional items displayed and media; Semi-structured questionnaires for qualitative data: (Do you find European Researches Night useful? What was the most attractive activity during the night? What is your opinion about night? What is your opinion about science? What is your opinion on researchers and their job? Will you attend a similar activity in the future?)Samples: 10.000 feedbacks expected

#### Impact Assessment of 27 SEPTEMBER 2019 Researchers' Night

o Structured questionnaires (in Turkish, in Arabic and English): simple questions, demographic data, educational level, as well as the following questions:(Do you know European Researches Night?, Have you heard about European Researches Night?, How did you hear of it?, How do you find information process?, Information on the number of attendees, typology of attendees (age, gender, occupation, background, participation in activities, ..), rating of individual actions and the overall event, number of hits on a website, number of friends and followers on social networks, number of promotional items displayed and media; Semi-structured questionnaires for qualitative data: Do you find European Researches Night useful?, What was the most attractive activity during the night?, What is your opinion about night? What is your opinion about science?, What is your opinion on researchers and their job? Will you attend a similar activity in the future?) Sample: 2.000 feedbacks expected;

#### Overview of the results

- A total of 2,000 people participated in the measurement and evaluation survey conducted within the scope of Merscin "Science Festival but 1712 people were considered valid.



Opening Speech of Vice-chancellor 27 sep 2019



European Corner at the entrance of event



The Highest Tower Competition 2019



Alan Craig's opening speech 27 sep 2019



CNR EXPO Fair Area during the Merscin Event 2019



opening ceromani



opening ceromani



Picture from one workshop 2019



opening ceromani



The Head of Sector for MSCA COFUND & NIGHT Alan Craig visiting workshops 2019



Registration and Information Desk of Merscin Event 2019



Students who won the competitions in Merscin Event 29 sep 2019



TUBITAK National Contact Person Şeyma Sayımlar was giving information at European Corner



Opening ribbon cutting of Merscin Event 27 sep 2019

Last update: 27 March 2020

Permalink: https://cordis.europa.eu/project/id/818725/reporting

European Union, 2025